

Rooted•In

Event Code of Conduct

Rootstock events provide an opportunity for all participants to collaborate, learn and network in an environment that is productive and respectful. We expect participants to be courteous and act professionally at all Rootstock events, and to interact and communicate in ways that are appropriate for a professional audience from diverse backgrounds.

All participants of Rootstock events, both in-person and virtual, must abide by this Event Code of Conduct.

Expected Behavior

- Be considerate, respectful and collaborative.
- Refrain from demeaning, discriminatory or harassing behavior and speech – written or verbal.
- Be mindful of your surroundings and of your fellow participants. Alert event staff if you notice a dangerous situation or someone in distress.
- For in-person events, wear your badge at all times while at the event or event venues.

Unacceptable Behavior

- Conduct, language or other action inappropriate for a professional setting, including any negative reference to a person's race, color, religion, sex, sexual orientation, gender identity, national origin, disability, age, genetic information or physical appearance.
- Harassment and discrimination of any kind, including any verbal, written, physical or visual conduct based on sex, sexual orientation, gender expression or identity, transgender status, race, age, national origin, disability; inappropriate use of nudity and/or sexual images in event or other public spaces (including presentation slides); deliberate intimidation, stalking or following; harassing photography or recording; sustained disruption of sessions, talks or other events; inappropriate physical contact and any unwelcome sexual attention.
- Failure to obey any of the rules or regulations of the event venues/virtual platform or instructions of the event staff.
- Sharing your event badge/unique login code with other individuals.
- Any other illegal activity not already included in this Event Code of Conduct.

Enforcement

If a participant engages in behavior that doesn't comply with these expectations, Rootstock may take any action that we deem appropriate, including warning the participant, excluding the participant from certain activities, expelling the participant from the conference without a refund, prohibiting the participant from attending future events, and referring the matter to the local authorities. Participants asked to stop any harassing or other unacceptable behavior are expected to comply immediately.

Please note, while we take all concerns raised seriously, we will use our discretion to determine when and how to follow up on reported incidents and may decline to take any further action or may direct the participant to other resources to address the concern.

Reporting and Issue

We encourage everyone to assist in creating a welcoming and safe environment. Please report any concerns, harassing behavior, or suspicious or disruptive activity to a member of the Event staff, the Rootstock helpdesk, or email rootedin@rootstock.com.

Terms and Conditions

EVENT REGISTRATION, PHOTOGRAPHY, AUDIO AND VIDEO RECORDING:

By registering for and/or attending this event (this “Event”), you confirm you are at least 21 years of age or older and that Rootstock may use your contact details to send Event updates. Rootstock will process your personal data in accordance with our [Privacy Notice](#).

By attending the Event, you consent to having your image, voice, likeness and text-chat functions recorded. We reserve the right to use such images, recordings and videos without notice or compensation.

You are not permitted to copy, reproduce, publish or distribute any presentations, photographs, videos or audio files taken at the Event without Rootstock prior written permission.

Please note: Rootstock reserves the right to reject any registration, sponsorship, virtual entry or participation to any individual or entity for any reason at our discretion and at any time. Rootstock will notify all non-qualifying registrations and apply a refund if necessary.

BADGE SCANNING/LEAD RETRIEVAL: By registering for, and/or attending this Event you agree that we might share your information with Rootstock and Event Sponsors. If required by applicable law, you may consent to such sharing via the registration form and by allowing your attendee badge to be scanned at a sponsor booth. Event sponsors may email you about products and services that they think may interest you. You may unsubscribe from the sponsor’s marketing communications at any time by contacting the sponsor. Providing the sponsor with your information may involve transferring it to another country. For questions about how the sponsor will handle your information, please contact the sponsor directly or refer to the sponsor’s privacy policy. Rootstock will make available to you, on its website, the list of Event sponsors.

If you do not wish for your information to be shared, you may choose to not opt-in via the Event registration form and elect to not have your badge scanned, or you can opt-out in accordance with our Privacy Policy;

VIEWS: The views expressed by any Event participant, speaker, exhibitor or sponsor are not those of Rootstock. All Event participants, speakers, exhibitors and sponsors are solely responsible for the content of all presentations, marketing collateral, advertising

and online content.

INFORMATION: Rootstock may collect, manage and share your information in accordance with our [Privacy Notice](#).

Acknowledge and Agree

The Event Code of Conduct and the Terms and Conditions may be revised at any time by Rootstock at its sole discretion.

By registering for and/or attending this Event, you acknowledge that you have read, agree to, and will abide by the Event Code of Conduct and the Terms and Conditions.

Thank you for attending our Event and doing your part to create an environment where all participants can collaborate, learn and network productively!